## BEHAVIOR DOUBLED GENUINE CONVERSIONS FOR A MAJOR FINTECH, UNLOCKING \$7M IN REVENUE.

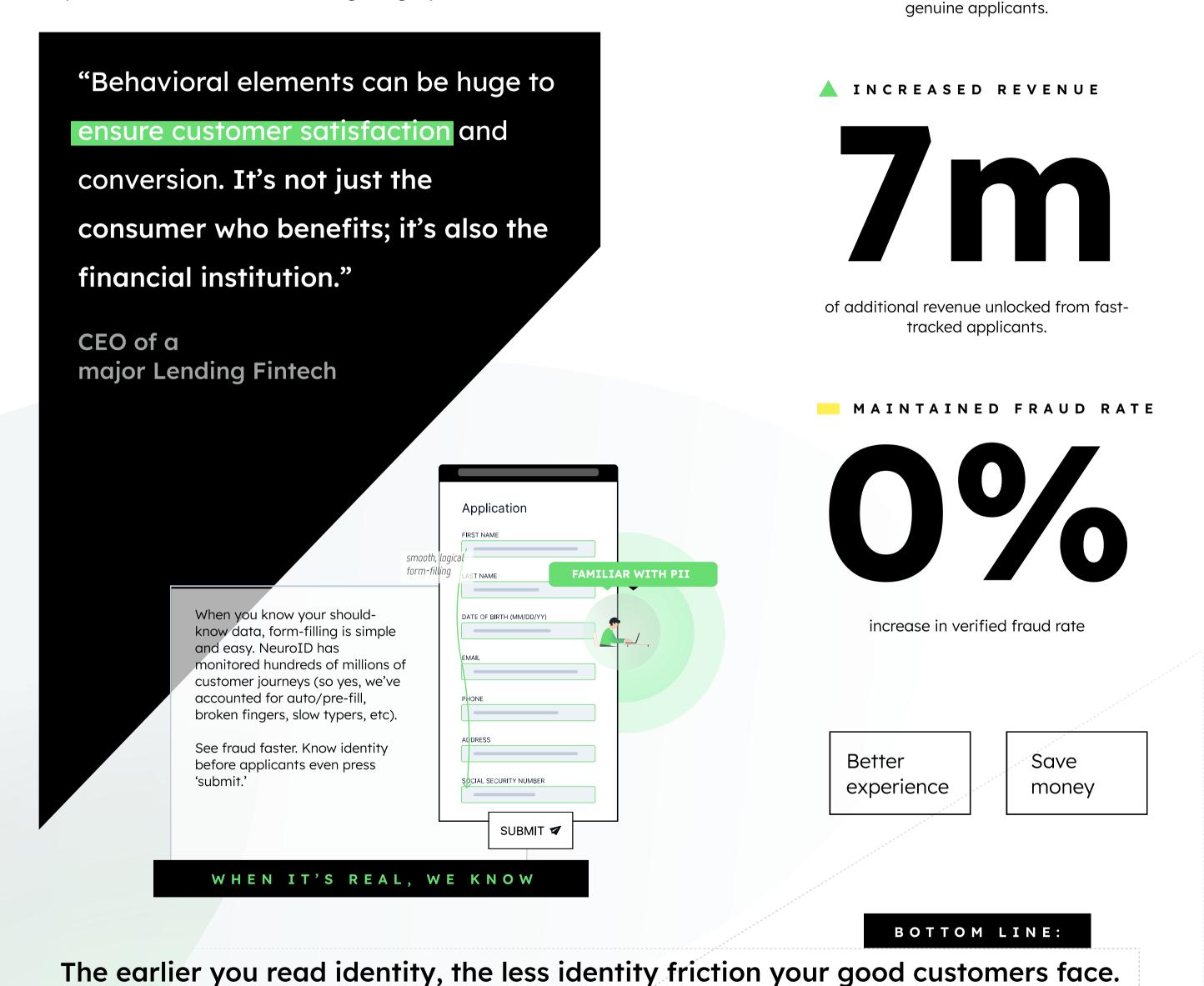
RESULTS BY Neuro

DOUBLED CONVERSION

higher conversion rate on fast-tracked

Human digital behavior—how an online user navigates a form and enters information they should know—yields insight into whether or not someone is who they claim to be.

Sure, you want to improve conversion rate and grow revenue, but you can't compromise on fraud rate. Low conversion is an identity problem. Understanding human digital behavior pre-submit dramatically improves conversion without giving up on fraud.



INCREASE CONVERSION. LEAD WITH BEHAVIOR.

Learn more at NeuroID.com